

Massive response to World PT Day



In a remarkable global demonstration of professional commitment, at least a third of WCPT's 101 member organisations organised publicity and events to mark World Physical Therapy Day on 8th September.

"We have been absolutely overwhelmed by the response, with reports coming in from over 30 member organisations around the world," said WCPT President Marilyn Moffat. "Physical therapists have clearly been putting huge effort into demonstrating what they can do to help their patients, their communities, and the health of whole populations."

Activities included poster campaigns, rallies, television interviews, conferences and workshops, magazine and newspaper articles, photographic exhibitions, health check-ups, leaflets, fun-runs, taping competitions and mobile health promotion campaigns. The theme was Movement for Health, this year focusing on cardiovascular disease, obesity and other lifestyle-related disease.

"It's very gratifying to see that the initiatives we have taken to make World Physical Therapy Day a major event every year are paying off," said Brenda Myers, WCPT Secretary General. In 1996, WCPT designated 8th September (the date WCPT was founded in 1951) World Physical Therapy Day. It marks the solidarity of the profession around the world, and provides a focus for physical therapy organisations to publicise the profession and its clinical expertise.

You can read about the activities of individual organisations in the World PT Day News section at www.wcpt.org/wptday.