



Press Release

For immediate release

The World Confederation for Physical Therapy (WCPT) is pleased to announce the launch of their first worldwide Photography Competition.

The competition forms part of WCPT's efforts to raise awareness of physical therapy internationally and the role it plays in global health. Photographs may be submitted by amateurs and professionals alike. The competition offers everyone the chance to become involved in how physical therapy is globally portrayed.

Outstanding images are being sought from across the full range of physical therapy; practice, education and research. The photographs may be used on WCPT's website, in print publications and in presentations.

The images selected will:

- reflect practice of high quality
- show physical therapy across the lifespan
- illustrate the full scope of practice and a variety of practice settings

Images are to be taken at the best quality available. When photographs are submitted, please also provide evidence that any necessary permissions have been obtained, particularly if patients/clients are featured in the photographs. Students/models/actors may be used.

The closing date for entries is 20th January 2009. Please email entries (or direct any enquiries) to Mia Lockner at mlockner@wcpt.org. All winning entries and selected photographs will be featured on the WCPT website.

For further information please contact

Mia Lockner
mlockner@wcpt.org
+44 (0)20 7471 6765

5th December 2008

WCPT Secretariat

Kensington Charity Centre • 4th Floor Charles House • 375 Kensington High Street • London W14 8QH • UK
T +44 (0)20 7471 6765 • F +44 (0)20 7471 6766 • info@wcpt.org • www.wcpt.org