World Confederation for Physical Therapy

Trustees’ Annual Report
& Financial Statements

Activity report for the year ended
31st December 2013
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It has been another successful year. WCPT has been working hard to ensure that physical therapy and the role it plays in population health is represented and recognised internationally. The Confederation was represented at many high level meetings on global, health, including a United Nations General Assembly meeting on disability in September and the Global Forum on Human Resources in Brazil. WCPT’s Professional Policy Consultant is a member of the World Health Organization’s advisory group on the International Classification of Functioning, Disability and Health, which this year produced its first practical ICF manual.

Governments need to know that physical therapists and rehabilitation teams make a vital contribution to countries’ economies. WCPT believes that the contribution of physical therapy to global health needs to be better understood and recognised by those outside the profession.

With the invaluable support of our member organisations, regions, subgroups and networks WCPT will continue to work towards our goals and promote the important role of physical therapists around the world.

As always, I was inspired by the response from physical therapists around the world to this year’s World Physical Therapy Day. The day has gathered momentum in the past few years, and is testament to what the profession can achieve when it comes together.

With May 2015 and the next WCPT Congress beckoning, the WCPT Secretariat has been focusing much of its efforts over the past 12 months on ensuring that this unique event delivers an unforgettable experience for all its delegates. As the profession’s largest international congress, it offers physical therapists the unique opportunity to engage with world experts and hear global perspectives on the profession’s most pressing issues.

I would like to take this opportunity to thank the members of the International Scientific Committee who will shape the scientific programme to showcase the best in physical therapy research and practice.

Chair: Aimée Stewart (South Africa)
Host organisation: Celia Tan (Singapore)
Europe: Charlotte Häger(Sweden)
Asia Western Pacific: Rob Herbert (Australia)
South America: Jefferson Cardoso (Brazil)
North America Caribbean: Dina Brooks (Canada)
Africa: Jonathan Quartey (Ghana)
WCPT subgroups: Ann VanSant (USA)

We look forward to seeing many of you in Singapore for WCPT’s General Meeting and Congress.
Developing WCPT’s global role

The following activities were carried out to develop WCPT’s role as the global observatory and repository of physical therapy information.

Profile of physical therapy around the world: country profiles
WCPT has developed a set of internationally significant data items, or pieces of information, to be collected by all WCPT member organisations annually. The first data collection took place in 2012 with the country profiles being made public via the WCPT website in August 2012. A second collection was initiated in 2013. These data have proved to be a valuable resource for WCPT for advocacy and in a wide range of activities to help inform decision-making.

Database of experts
The database is a system to bring physical therapists who are experts in their field together with people and organisations that need expert help. The database of experts contains a list of people who are prepared to volunteer their services to help develop the profession around the world. The database has proven to be instrumental in linking physical therapists with specific expertise with other physical therapists and with international organisations such as WHO. This database continues to be a valuable resource for WCPT, its members and partner organisations.

A review of the system was undertaken in 2013 and refinements in accordance with findings are planned.

Work programmes
WCPT provided ongoing support to work programmes and networks on the international classification of function, disability and health (ICF), evidence based practice (EBP), disaster management and scope of practice, according to agreed plans.

Achieved outcomes include updating website content and ensuring that the WCPT website remains an effective resource with relevant supporting material.

WCPT initiated a partnership with the University of Rhode Island, USA, DPT programme to undertake research into access to physical therapy entry level education and maintenance in practice for people with disabilities.

WCPT web resources

Database of experts: www.wcpt.org/experts
Country profiles: www.wcpt.org/node/100074
ICF: www.wcpt.org/icf
CBR: www.wcpt.org/cbr
EBP: www.wcpt.org/ebp
Disaster management: www.wcpt.org/disaster-management
Planning for the WCPT Congress in 2015 is now well underway with the following activities carried out during 2013:

- call for focused symposia opened in June with a submission deadline of 30th September. More focused symposium proposals were received for 2015 than ever before, allowing the International Scientific Committee to select high profile topics and international speakers, ensuring programming covers all perspectives
- call for pre- and post-congress courses opened on 14th October with closure planned in February 2014
- the International Scientific Committee (ISC) has met monthly. It is the ISC’s responsibility to develop an exciting, relevant and innovative scientific programme
- site visit to Singapore to visit the congress venue, hotels, local suppliers and to meet with the local host organisation, the Singapore Physiotherapy Association
- key suppliers were appointed to work on congress logistics, supporting the WCPT team

The WCPT Congress brings the world of physical therapy together with a programme designed to showcase the best in physical therapy research and practice, and provide opportunities for physical therapists around the world to meet and exchange ideas on the latest findings. The congress takes place once every four years with the next to take place in Singapore in 2015.

The fully searchable free database of all congress abstracts, posters and PowerPoint presentations from WCPT’s last congress, World Physical Therapy 2011, continues to be a valuable resource for physical therapists around the world. The 12 recordings from the most popular high profile congress sessions that were made available in 2012 have now received over 16,500 views.

Stay up to date with WCPT Congress 2015 information

Congress website:  www.wcpt.org/congress
Call for abstracts:  www.wcpt.org/congress/abstracts
Registration:  www.wcpt.org/congress/registration
Congress news:  www.wcpt.org/congress/news
Programme:  www.wcpt.org/congress/programme
Print & web ads:  www.wcpt.org/congress/ads

1-4 May 2015
Where the world of physical therapy meets
www.wcpt.org/congress
Host:
Singapore Physiotherapy Association
Representing physical therapists worldwide
Implementation of WCPT policies and guidelines

Policy and guideline implementation

WCPT completed a survey of its member organisations, regions and subgroups to explore how its policy work was perceived and the outputs used. The results are now being analysed for publication in 2014. The results of the project will provide insight into:

- how useful MOs, regions and subgroups find the policies and guidelines
- how the policies and guidelines are being used by MOs, regions and subgroups
- which ones are being used and for what purpose
- what impact they are having.

The information will be used to assist future policy work.

Accreditation of professional entry level physical therapy education programmes

Accreditation is a type of quality assurance process that reviews and assesses programmes according to predefined standards. WCPT has developed the process to enable accreditation/recognition to be granted to an educational programme when it meets the WCPT guidelines. The service is designed for programmes in countries where there is no accreditation process, and higher education providers of professional entry level programmes are seeking to meet world standards.

During 2013 two programmes in China were accredited. There were a number of enquiries made in the latter half of the year.

WCPT policy and standards

WCPT aims to improve the quality of global health by encouraging high standards of physical therapy research, education and practice. It produces research-based policies which set out the Confederation’s agreed opinion on issues affecting physical therapy internationally. They have become widely used and important tools for informing health and social policy and furthering the development of the profession and service delivery. Most policies are supported by additional resources, such as guidelines and web-based information.

[www.wcpt.org/node/100047](http://www.wcpt.org/node/100047)
Throughout 2013 WCPT carried out a number of activities to develop and implement a communications strategy ensuring effective and strategic communication across all activities.

**Website**

The WCPT website is the Confederation’s main portal to share information about physical therapy around the world. To ensure its continuing relevance new information is constantly added to the site ensuring it is an up to date resource for member organisations and physical therapists around the world. In 2012 work commenced to completely reconfigure the website to enhance the user experience and ensure that the wealth of resources were used to maximum effect. The new site was launched in April 2013.

Since the launch of the new site, the average number of visitors to the WCPT website has gone up from 25,000 per month to 35,500. Regular review and assessment of visits to the website indicated that the most frequently downloaded materials were: WCPT policies (in particular Standards of practice, Description of physical therapy and Guidelines for physical therapy entry level education); the WCPT glossary, World Physical Therapy Day materials; and congress related information including the call for focused symposia and the call for courses.

The following sections of the site were the most frequently visited: congress, information about disaster management, membership, news and World Physical Therapy Day.

**Social media**

WCPT now communicates with its member organisations and the world of physical therapy in general with regular postings on social media, in particular Facebook and Twitter. WCPT’s Facebook page, launched in 2010, has proved to be a useful communications tool with nearly 20,000 followers by the end of 2013. WCPT also has a presence on Twitter, LinkedIn and YouTube, using them to raise the profile of WCPT and extend its reach. This social networking directs users back to information sources on the WCPT website, and provides information to the physical therapy profession released by other organisations such as WHO.

A new LinkedIn forum on working and studying abroad was launched. The interest in this new resource is building.

**Regular communications**

Since January 2013, articles and opinion about international physical therapy, global health issues and WCPT activity have been published on a weekly basis on the WCPT website. These articles, and additional content, have been collected into four editions of WCPT’s online publication *WCPT News*. WCPT’s news articles and WCPT News have been publicised via Facebook (20,000 followers), Twitter (3,000 followers) and a WCPT News emailer sent to 16,000 people every quarter.

The monthly *WCPT E-Update* is now circulated to over 16,000 contacts on the WCPT database providing brief information about the work of WCPT and international initiatives relevant to physical therapists.

Four issues of Congress Update were sent during 2013 providing updates on the activities surrounding the 2015 congress.
On 8th September 2013 the sixth World Physical Therapy Day took place within the Movement for Health theme.

A new focus was given to the day by developing a campaign around the message “Fit for the future”. Emphasis was placed on the benefits of exercising throughout the lifespan, how physical therapists can help and how inactivity causes disability and millions of deaths every year from heart disease, stroke, diabetes and cancer. New materials were added and existing ones updated in support of this message, including posters and flyers which were made freely available for download from the WCPT website.

Member organisations from 39 countries (up from 28 in 2012) across all WCPT regions staged events and promoted the day on their websites. The toolkit page of the website received over 9,000 page hits in the months leading up to the day. In a survey conducted by WCPT more than three quarters of physical therapists who responded believe it helped raise the profile of the profession in their country, nearly two thirds said that they had used WCPT materials in their activities, and all of them said the materials were useful.

www.wcpt.org/wptday
At the invitation of member organisations, subgroups, regions and external organisations, the President, Secretary General, Executive Committee members, WCPT staff and designates participated in national and international conferences and meetings including:

• National conferences/meetings of the American Physical Therapy Association (USA), Chartered Society of Physiotherapy (UK), Association of Hungarian Physiotherapists (Hungary), Australian Physiotherapy Association (Australia), Hellenic Physiotherapy Association (Greece)

• Conferences/regional meetings of the Asia Western Pacific (Taiwan) and North America Caribbean regions of WCPT

• Meeting of CEOs of WCPT organisations

• Subgroup chairs leadership forum (UK) and the combined conference of the subgroups on older persons and women’s health (USA)

• Regular online meetings with regional chairs

WCPT was represented at the following external meetings:

• World Health Assembly (Geneva)

• WHO Meeting of Rehabilitation Professions (Geneva)

• International Society of Physical Rehabilitation Medicine (ISPRM) World Congress (Beijing)

• WHO Classification Meeting (Sweden)

• WHO-FIC meeting, ICF updating (Paris)

• WHO Family of International Classifications network of collaborating centers (Beijing)

• UN High Level Meeting on Disability (New York)

• Third Global Forum on Human Resources for Health (Brazil)

• WHO Health Promotion Conference (Finland) and Expert Meeting on Physical Activity Promotion in Health Care settings: Europe 2013 and in the future (Zurich)

• International Physical Therapy Workforce Summit (Washington DC)

• Handicap International seminar on the sustainability of physical rehabilitation sector (Nepal)
The following activities were carried out to assure accountability and excellence in WCPT’s governance.

Executive Committee

The Executive Committee met twice in person and six times by teleconference to undertake work from the General Meeting and progress activities in line with the strategic plan set in 2011.

Membership

Advice and support was offered to four national associations working towards membership of WCPT. Based on WCPT policies, letters of support were provided on request to member organisations in development of education programmes, introduction of regulation and to advance physical therapy practice.

Following thorough consideration of the ongoing difficulties within the Indian Association of Physiotherapy and in consultation with legal counsel, the Executive Committee took the view that the matters before the Charity Commission should be finally resolved before proper relationships between WCPT and IAP could be re-established. WCPT notified the parties involved that it awaits confirmation that there is one final judgement that all parties accept and that any order for an election has been carried through to completion and WCPT notified. Proper relationships means that while IAP remains listed as a member of WCPT, regular communication will be suspended until there is agreement as to President and other officers.

Trading company

WCPT Trading Limited was established as a subsidiary of WCPT with articles approved and the first meetings of Directors in June 2013. WCPT Trading will manage any commercial activities such as WCPT’s congresses.

Articles of Association

The Confederation’s Articles of Association were reviewed by legal counsel to determine if they reflect best practice for corporate governance standards and support contemporary business practices. A first draft was prepared and reviewed by the Executive Committee with further revisions and suggestions for development being identified by the EC. For example terms of office. Review will continue in 2014 so that the articles are ready for consideration by the General Meeting in 2015.

Organisation review

It was determined that an organisation review would be initiated with the overall aim to ensure that the governance, management practices, structures and financial model within WCPT are future-oriented and support a sustainable organisation.

Subgroups

WCPT held its first ever Leadership Forum for representatives of its subgroups in March 2013. The meeting examined ways in which the organisations could move forward together through collaboration and information sharing.
Collaboration with other organisations

WHO
WCPT’s ongoing official relationship with the World Health Organization was charted in a new document setting out a collaboration plan to 2015. The plan records how WCPT projects will contribute to and support the work of WHO. There are four main areas of WCPT activity highlighted:

- contributing to WHO invited meetings and fostering multi-sector partnerships
- building capacity among health rehabilitation policy makers
- supporting the production and dissemination of disability and rehabilitation publications, and publications of other relevant WHO programmes
- raising awareness about the magnitude and consequences of disability

Throughout 2013 work was carried out to further develop WCPT’s relationship with WHO. WCPT’s representative, elected to chair of the Functioning and Disability Reference Group, has attended meetings and participated in the work of the WHO network for the Family of Classifications. Involving the WCPT network for ICF in the annual updating process for the International Classification of Functioning, Disability and Health enables physical therapist input and ensures that it remains relevant to the profession. This activity, commenced in 2012, continued in 2013.

Development of an International Classification of Health Interventions (ICHI) continued in 2013. WCPT was represented at meetings and provided input to the classification with the intention that interventions carried out by physical therapists are appropriately represented.

World Health Professions Alliance
Since becoming a member of WHPA in May 2010 WCPT has been involved in WHPA initiatives including international campaigns to address counterfeit medicine and non-communicable diseases and a project on interprofessional collaborative practice. WHPA brings together the global organisations representing the world’s nurses, pharmacists, dentists, physicians and physical therapists through their representative international organisations: the International Council of Nurses, the International Pharmaceutical Federation, the World Dental Federation the World Medical Association and WCPT. WHPA enables a pooling of resources and expertise making WCPT able to tackle global health issues more effectively and ensure that patients/clients and health systems benefit.

A priority in 2013 was development and launch of a statement on interprofessional collaborative practice. The statement was launched at WHPA’s annual luncheon for delegates to the World Health Assembly in May. The statement was also profiled at a WHPA session at the Global Health Workforce Alliance’s Global Forum on Health Human Resources in Recife Brazil 2013.

On behalf of WHPA and in collaboration with the International Council of Nurses, WCPT initiated planning for the third world health professions regulation conference to be held in May 2014 in Geneva.

Handicap International
WCPT is partnering with Handicap International to produce an evidence based briefing paper on the role of physical therapists in emergency teams.

www.wcpt.org/node/27544
Promoting the health, wellness and fitness of global populations

Resources

WCPT collates its own web-based resources on global health and clinical issues, relevant to the practice of physical therapy globally for physical therapists to use in their practice and with individuals seeking their services. Much of this is derived from campaigns WCPT is involved with and through material produced for World Physical Therapy Day where physical therapists globally use the opportunity to interact with the public. Topics include:

- cardiovascular disease
- diabetes
- HIV and AIDS
- physical activity and obesity
- patient safety
- disaster management
- disability and function

www.wcpt.org/global-health-resources

New partnerships

WCPT developed partnerships with the Physiotherapy Evidence Database (PEDro) and PhysioPedia to raise awareness and promote engagement with open access resources supporting physical therapy and evidence based practice.

Supporting other international campaigns

WCPT supported international campaigns, including the International Day of Persons with Disabilities, the international coalition marking World Day for the Prevention of Child Abuse, the Decade of Action for Road Safety, World Spine Day and World AIDS Day, by bringing attention to them and their ongoing work and projects via its website and newsletters.

www.wcpt.org/campaigns-activities
Statement of financial activities

For the year ended 31st December 2013.

There were no recognised gains or losses for 2013 or 2012 other than those included in the Statement of Financial Activities.

<table>
<thead>
<tr>
<th>Total funds 2013</th>
<th>Total funds 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Incoming resources</strong></td>
<td></td>
</tr>
<tr>
<td>Membership subscriptions</td>
<td>487,516</td>
</tr>
<tr>
<td>Surplus on 2011 Congress</td>
<td>-</td>
</tr>
<tr>
<td>Other income</td>
<td>474</td>
</tr>
<tr>
<td>Donations</td>
<td>5,085</td>
</tr>
<tr>
<td>Website advertising income</td>
<td>660</td>
</tr>
<tr>
<td>Investment income</td>
<td>19,275</td>
</tr>
<tr>
<td><strong>Total incoming resources</strong></td>
<td>513,010</td>
</tr>
<tr>
<td><strong>Resources expended</strong></td>
<td></td>
</tr>
<tr>
<td>Investment management fees</td>
<td>1,209</td>
</tr>
<tr>
<td><strong>Charitable activities and governance costs:</strong></td>
<td>(comprising direct costs, salaries, overhead and administrative expenses)</td>
</tr>
<tr>
<td>Member services</td>
<td>200,722</td>
</tr>
<tr>
<td>Education, practice and research</td>
<td>63,190</td>
</tr>
<tr>
<td>Communication</td>
<td>56,303</td>
</tr>
<tr>
<td>Collaboration with national and international organisations</td>
<td>55,116</td>
</tr>
<tr>
<td>Governance costs</td>
<td>164,484</td>
</tr>
<tr>
<td>WCPT Trading Ltd</td>
<td>185,019</td>
</tr>
<tr>
<td><strong>Total resources expended</strong></td>
<td>726,043</td>
</tr>
<tr>
<td><strong>Net outgoing resources before investment gains</strong></td>
<td>-213,033</td>
</tr>
<tr>
<td>Realised and unrealised profits on investments</td>
<td>10,221</td>
</tr>
<tr>
<td><strong>Net movement in funds</strong></td>
<td>-202,812</td>
</tr>
<tr>
<td><strong>Fund balances at 1st January</strong></td>
<td>1,030,952</td>
</tr>
<tr>
<td><strong>Fund balances at 31st December</strong></td>
<td>828,140</td>
</tr>
</tbody>
</table>
## Balance Sheet

As at 31st December 2013

<table>
<thead>
<tr>
<th></th>
<th>Group 2013</th>
<th>Group 2013</th>
<th>Group 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fixed assets:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Office equipment</td>
<td>3,312</td>
<td>3,312</td>
<td>8,503</td>
</tr>
<tr>
<td>and improvements</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td>569,915</td>
<td>569,915</td>
<td>912,867</td>
</tr>
<tr>
<td><strong>Total fixed assets</strong></td>
<td><strong>573,227</strong></td>
<td><strong>573,227</strong></td>
<td><strong>921,370</strong></td>
</tr>
<tr>
<td><strong>Current assets:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>37,408</td>
<td>270,483</td>
<td>47,075</td>
</tr>
<tr>
<td>Cash at bank</td>
<td>463,778</td>
<td>463,778</td>
<td>224,472</td>
</tr>
<tr>
<td>and in hand</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td><strong>501,186</strong></td>
<td><strong>734,261</strong></td>
<td><strong>271,547</strong></td>
</tr>
<tr>
<td><strong>Liabilities:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creditors</td>
<td>-246,273</td>
<td>-246,273</td>
<td>-161,965</td>
</tr>
<tr>
<td><strong>Net current assets</strong></td>
<td><strong>254,913</strong></td>
<td><strong>487,988</strong></td>
<td><strong>109,582</strong></td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>The funds of the charity:</strong></td>
<td><strong>828,140</strong></td>
<td><strong>1,061,215</strong></td>
<td><strong>1,030,952</strong></td>
</tr>
<tr>
<td>Mildred Elson Award Fund</td>
<td>8,229</td>
<td>8,229</td>
<td>8,115</td>
</tr>
<tr>
<td>General fund, grants fund and general reserve</td>
<td>819,911</td>
<td>1,052,986</td>
<td>1,022,837</td>
</tr>
<tr>
<td><strong>Total charity funds</strong></td>
<td><strong>828,140</strong></td>
<td><strong>1,061,215</strong></td>
<td><strong>1,030,952</strong></td>
</tr>
</tbody>
</table>

Approved by the Board of Trustees on 5th August 2014 and signed on its behalf by:

Sandra Thornhill
Honorary Treasurer

Marilyn Moffat
President