



Movement for Health
World Physical Therapy Day



Press Release

7th September 2012

WCPT launches photo competition

For immediate release

It is time to be creative! As part of its World Physical Therapy Day celebrations, WCPT is launching a photo competition.

Focussing on the day's *Movement for Health* theme, WCPT is looking for creative interpretations showing the importance of physical activity and the contribution the profession makes to keeping populations well, mobile and independent. Entrants may wish to represent one or more of the following population groups in their entry/ies:

- people staying active throughout their lifespan - young or old, at work or play
- families (across generations)
- people living with disabilities
- people living with mental health issues

All entries must be submitted electronically (as a JPEG photograph) with the original artwork created in one of the following forms:

- photography
- painting
- drawing

All images should be taken at the best quality available (preferably 300dpi). If a photograph of a drawing or painting is being submitted, the artwork must be clearly visible and well lit.

The competition is open to physical therapists/physiotherapists and their patients. A maximum of 3 entries may be submitted by any one individual.

The closing date for the competition is **5th December 2012**. Please email entries (or direct any enquiries) to Mia Lockner at info@wcpt.org.

Additional information

Awards

Overall winner: the overall winner will receive a WCPT photo competition winner certificate. The winning image will also be featured on the WCPT website and within the website's photo gallery. It may also be featured on materials produced for World Physical Therapy Day 2013, such as a poster, leaflet and e-card.

Runners-up: will be awarded a WCPT photo competition runner-up certificate. The runners-up entries will also be featured in the photo gallery on the WCPT website.

Copyright and permissions

- The individual entering the competition must be the photographer/artist and the owner of the copyright for any works entered.
- Submissions must provide evidence that permissions have been obtained from any person/s featured in the photographs. Students/patients/models/actors may be used.
- By entering this competition the photographer/artist is granting WCPT non-exclusive and royalty-free rights to display their entry/entries in connection with this contest, as well as on the WCPT website and within its promotional and/or marketing materials such as posters, brochures, flyers, PowerPoint presentations and activity reports. WCPT may also request additional permission from you before using your photographs for purposes other than those listed above.
- The photographer/artist retains copyright of their entry/entries and will be credited alongside their submitted work/s. Copyright information must be provided to WCPT so that the proper credit for published photographs may be included.

For further information please contact:

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