Physiotherapy New Zealand members celebrated the day in various ways. This column highlights just a few.

North Shore Branch took a novel approach, with a very successful evening event where they awarded Wayne Hing the status of Member Emeritus of the Branch. A panel of well known physiotherapists – Don McKenzie, Dinah Bradley, Duncan Reid, David Abercrombie and Wayne – talked about their experiences in physiotherapy over the year and answered questions about the way they view the future for the profession. This was lively and amusing entertainment conveying serious messages. To quote Branch Secretary Jenny Mercer, “I was spellbound. The camaraderie went to the core of physiotherapy. They were very special speakers.”

The New Zealand College of Physiotherapy piggybacked on the occasion: Jon Warren as Acting Executive Council Chair presented Dr Duncan Reid and Dr Peter Larmer with College Fellowship awards. Honouring the enormous contributions of Janice Mueller during her six years as Chair of the College Executive Council, Jon presented her with flowers and a gift.

In Ahuriri, Barbara Mawson set up posters everywhere, and an information and sales table in the large local gym. In Te Awamutu, Jill Bell’s clinic focused on the balance, strength and co-ordination of older clients. The Te Awamutu Courier publicised the clinic’s celebrations and used our news release for the rest of a long article.

A number of community papers used our news release for articles.

In some areas Branches or practice owners combined to pay for advertorials, with editorial material and photos we supplied, as in the example shown from The Star, Dunedin.

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World Physiotherapy Day
8 September 2010

A LARGE NUMBER OF CHRISTCHURCH-BASED PHYSIOTHERAPY STUDENTS SHOVELLED SILT OUT OF THE YARDS OF STRANGERS MOST AFFECTED BY THE QUAKE. “THIS WAS DEFINITELY NOT THE WAY IN WHICH WE HAD BEEN PLANNING TO CELEBRATE THE EVENT, BUT THERE WAS NO OTHER PLACE WE WOULD HAVE CHOSEN TO BE,” ONE SAID.

In conjunction with World Physiotherapy Day the Fiji Physiotherapy Association held a very successful conference which Dr Margot Skinner attended in her capacity as Executive Member of the World Confederation for Physical Therapy (Asia Western Pacific Region).
Jon and Peter

Don ponders a point

Wayne with his award

Display in Ahuriri

Margot celebrating with the Fiji Association

Jill Bell demonstrates a core stability exercise – balancing with her feet on air cushions while she lifts a Swiss ball.

Jon and Janice

World Physiotherapy Day

Keeping NZ and the world on the move

The World Confederation for Physical Therapy (WCPT) has designated Thursday, 30 October as World Physiotherapy Day.

The day is an international celebration of the role of physiotherapists in promoting health and well-being around the world.

Physiotherapists work to improve the physical health and well-being of people of all ages, helping them to achieve their maximum level of independence and function.

Physiotherapy provides a wide range of treatments and interventions, including muscle strengthening, mobility and movement, pain management, and rehabilitation.

By promoting health and well-being, physiotherapists contribute to the overall quality of life for individuals and communities.

Movement for Health

The theme of World Physiotherapy Day is "Movement for Health".

Physiotherapy promotes movement and sustainability, helping individuals and communities to achieve their full potential and lead active, fulfilling lives.

Physiotherapy provides a holistic approach to health and well-being, addressing the physical, emotional, and social aspects of a person's life.

Physiotherapy is a profession that is highly respected for its ability to help individuals achieve their maximum potential in terms of movement, function, and quality of life.