

Press release

For immediate release

16th May 2017

WCPT announces corporate partnership with HUR

The World Confederation for Physical Therapy (WCPT) is pleased to announce a corporate partnership with HUR, one of the world's leading suppliers of computerised strength training rehabilitation equipment.

"WCPT is pleased to welcome HUR as a new corporate partner," says WCPT Chief Executive Officer Jonathon Kruger.

"This represents an exciting opportunity for WCPT to further connect a leading supplier of exercise equipment with the global physical therapy community.

"HUR has been a long-standing supporter of WCPT through exhibition and sponsorship of our Congress. This partnership is a natural evolution of that relationship, as we share a common interest in advancing evidence-based practice and promoting physical activity."

HUR is a leading supplier of computerised strength training equipment especially developed for rehabilitation and the older population. Their products are developed in close and ongoing collaboration with universities, knowledge institutes, users, distributors and strategic partners. They recently appointed physical therapist, Dr Arto Hautala, as Director of Research and Education.

Both organisations look forward to working together and with the global community of physical therapists.

Learn more about the World Confederation for Physical Therapy at www.wcpt.org. Learn more about HUR at www.hur.fi.

For further information please contact:

Mia Lockner, mlockner@wcpt.org

+44 (0)20 7931 6465