

World Confederation for Physical Therapy

# CONGRESS 2017

*Cape Town*

**2-4 July 2017**



*Where the world of physical therapy meets*

**Sponsor | Exhibit | Advertise**



World Confederation  
for Physical Therapy

# About WCPT



Established in 1951, the World Confederation for Physical Therapy is the sole international voice for physical therapy, representing more than 350,000 physical therapists worldwide through its 112 member organisations. The member organisations are organised into five regions.



## WCPT subgroups

WCPT subgroups provide a global gathering point for physical therapists with a specific clinical interest. There are subgroups in:

- acupuncture
- animal practice
- cardiorespiratory
- electrophysical agents
- mental health
- neurology
- older people
- orthopaedic and manipulative therapy
- paediatrics
- private practice
- sports
- women's health

## WCPT networks

WCPT also has more informal networks, allowing physical therapists with similar interests to exchange information and ideas. There are networks in: amputee rehabilitation; aquatics; early career researchers; health promotion; the International Classification of Functioning, Disability and Health (ICF); intellectual and developmental disability; journal editors; occupational health and ergonomics; oncology, palliative care and HIV; pain; physical therapist educators; spinal cord injury; and students and early career professionals.

## WCPT in social media



Get the latest WCPT updates on Facebook (over 57,000 likes):  
[www.facebook.com/#!/pages/World-Confederation-for-Physical-Therapy-WCPT/116826698351147](https://www.facebook.com/#!/pages/World-Confederation-for-Physical-Therapy-WCPT/116826698351147)  
Congress Facebook group: [www.facebook.com/groups/604324836351791/](https://www.facebook.com/groups/604324836351791/)



Follow WCPT on Twitter (nearly 9,000 followers):  
<https://twitter.com/#!/WCPT1951>  
Use #WCPT2017 when tweeting about the congress



Follow WCPT on LinkedIn (approx 6,500 followers):  
[www.linkedin.com/company/world-confederation-for-physical-therapy-wcpt-](https://www.linkedin.com/company/world-confederation-for-physical-therapy-wcpt-)



View WCPT Congress 2017 promo videos and recordings of sessions at the 2015 congress:  
[www.youtube.com/user/theWCPT/featured](https://www.youtube.com/user/theWCPT/featured)

# An invitation to partner with WCPT



Dear industry partners

In July 2017 WCPT will hold its 18<sup>th</sup> congress in Cape Town. This WCPT congress is unique in a number of ways. It will be the first time we will be holding a congress in South Africa and indeed in the wider WCPT Africa Region. In addition, it is the first in a new cycle of WCPT Congresses that have previously been held only once every four years.

The excitement is already palpable in the global physical therapy community, drawing on the great success of our congress in Singapore in 2015, engaging those who have already attended WCPT congresses, as well as the wider community of physical therapists for whom both the congress and the destination are a draw for first-time attendance.

The WCPT Congress always attracts an international audience of highly motivated delegates seeking the latest in research, practice and education, as well as products and services. With approximately 3,000 physical therapy professionals from over 100 countries expected to attend, sponsoring and exhibiting at the WCPT Congress 2017 is a unique opportunity to further develop your existing network and to engage with those who are attending for the first time.

Your participation plays a key role in WCPT's efforts to deliver a high quality congress to the global physical therapy community. From an attendee's point of view, the exhibition is the largest international physical therapy marketplace: an opportunity to discover new products, see expert demonstrations and try them out first hand. With a range of activities taking place in the exhibition, including the scientific poster displays, there will be lots to entice delegates into the exhibition halls.

We constantly strive to be creative in providing opportunities for our delegates to engage with you and 2017 is no exception. Following on from the very positive experience of holding the congress welcome reception on the opening evening in the exhibition hall – a great opportunity to interact sociably with delegates - we have also developed a variety of new sponsorship opportunities that will raise your profile within the physical therapy community.

Exhibiting is a great way to engage delegates, demonstrate products and build strong, meaningful, and lasting relationships with our international audience. We encourage you to take advantage of the varied options available. Several sponsorship opportunities also exist to extend your reach far beyond congress participants to thousands in the physical therapy community accessing the WCPT website and congress educational resources.

We look forward to seeing you at the WCPT Congress 2017.

Yours sincerely

**Emma K Stokes**  
WCPT President





## Thank you to our WCPT Congress 2015 sponsors and exhibitors

The World Confederation for Physical Therapy, our 112 member organisations and the 350,000 members of the physical therapy community we represent, wish to thank our valued sponsors and exhibitors for their support of the WCPT Congress 2015, held in Singapore. These companies and organisations benefited from their association with WCPT, before, during and after the congress. We look forward to seeing you again in Cape Town in 2017!

### 2015 sponsors and exhibitors

American Physical Therapy Association

AMTI

AposTherapy Singapore Pte Ltd

**Aspetar - Orthopaedic and Sports Medicine Hospital (Diamond)**

Association of Medical Devices Industry (Singapore)

Australian Physiotherapy Association

BCH Enterprise

BES Technology Pte Ltd

Biodex Medical Systems, Inc

BTE Technologies

BTL Singapore PTE Ltd

Cedaron Medical, Inc.

Centre for Health, Activity, and Rehabilitation Research, School of Physiotherapy, University of Otago

Chartered Society of Physiotherapy

**Chattanooga (A DJO Global company) (Platinum)**

Chirana Progress

Clinical Pattern Recognition, LLC

**CoRehab s.r.l (Silver)**

Cosimed GmbH

Cosmo Goodness Pte Ltd

**Curtin University, School of Physiotherapy and Exercise Science (Bronze)**

Delsys Inc

Dot.physio (Volunteers sponsor)

dma clinical pilates™ educationFysio4deel BV

Elsevier UK (Primary publishing partner)

EMS Electro Medical Systems

EMS Physio Ltd

Enraf-Nonius BV

Fiji Physiotherapy Association

Foreign Credentialing Commission on Physical Therapy

FSWY Tech-Development Pte Ltd

Galileo Novotec Medical GmbH

Game Ready

GLAB Ltd

**Guangzhou Longest Science & Technology Co Ltd (Silver sponsor)**

h/p/cosmos sports & medical GmbH

HawkGrips

Hiwin Singapore Pte Ltd

**Hocoma AG (Gold)**

**HUR (Platinum)**

**HUR Labs (Bronze)**

IBRAMED

INDIBA activ

Inter Reha Co Ltd

International Association of Physical Therapists working with Older People (IPTOP)

International Confederation of Cardiorespiratory Physical Therapists (ICCrPT)

International Federation of Orthopaedic Manipulative Physical Therapists (IFOMPT)

International Madrid School of Osteopathy

International Neurological Physical Therapy Association (INPA)

International Organisation of Physical Therapists in Paediatrics (IOPTP)

ITO Co Ltd

Journal of Orthopaedic & Sports Physical Therapy (Bronze)

K-Taping Academy GmbH

Lode B.V.

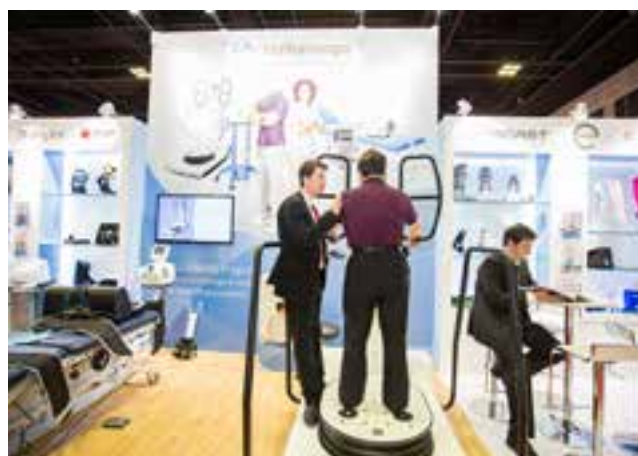
Maney Publishing (Publishing partner)





University of Michigan-Flint Physical Therapy Department  
 V2U Healthcare PTE Ltd (Silver)  
 WCPT Network for Amputee Rehabilitation (AR)  
 WCPT Future Network - a network for physical therapist students and early career professionals  
 WCPT Physical Therapy Network for Occupational Health and Ergonomics  
 Winback Medical Asia Pte Ltd  
 Winner SG Pte Ltd  
 Wolters Kluwer  
 zebris Medical GmbH  
 Zimmer Medizinsysteme GmbH

MD Therapeutics Pte Ltd  
 Movement Performance Solutions  
 Natsai Vitalhealth Pte Ltd NeckCare AS  
 Natus Medical Incorporated  
 OrthoCanada  
 P&S Mechanics Co Ltd  
 Performance Health - The Hygenic Corporation  
 Physiopedia  
 Physiorite  
 Physiotherapy Evidence Database (PEDro)  
 Physiotherapy New Zealand  
 physiotherapyexercises.com  
 Physiotherapy Research International (publishing partner)  
**PhysioTools (Bronze)**  
 Preventive Medical Health Care Co Ltd  
 Progress Healthcare Pte Ltd  
**Proxomed Medizintechnik (Silver)**  
 RECK MOTomed  
 Reha Technology  
**Resilience Software (Bronze)**  
 Saebo, Inc  
**Sanctband (Gold)**  
 SEERS Medical Ltd  
 Sheffield Hallam University  
**Shenzhen XFT Electronics Co Ltd (Bronze)**  
 Simi Reality Motion Systems  
 Spirit Medical Systems Group  
 STORZ MEDICAL AG  
 Taiwan Physical Therapy Association  
 TECHNOGYM  
 TUR Therapietechnik GmbH  
 United BMEC Pte Ltd



# WCPT Congress 2017 fact sheet



The WCPT Congress is the largest international gathering of physical therapy professionals in the world. Now held once every two years, it brings together clinicians, educators, researchers, managers and policy makers. It is truly where the world of physical therapy meets.

**Dates:** 2–4 July 2017

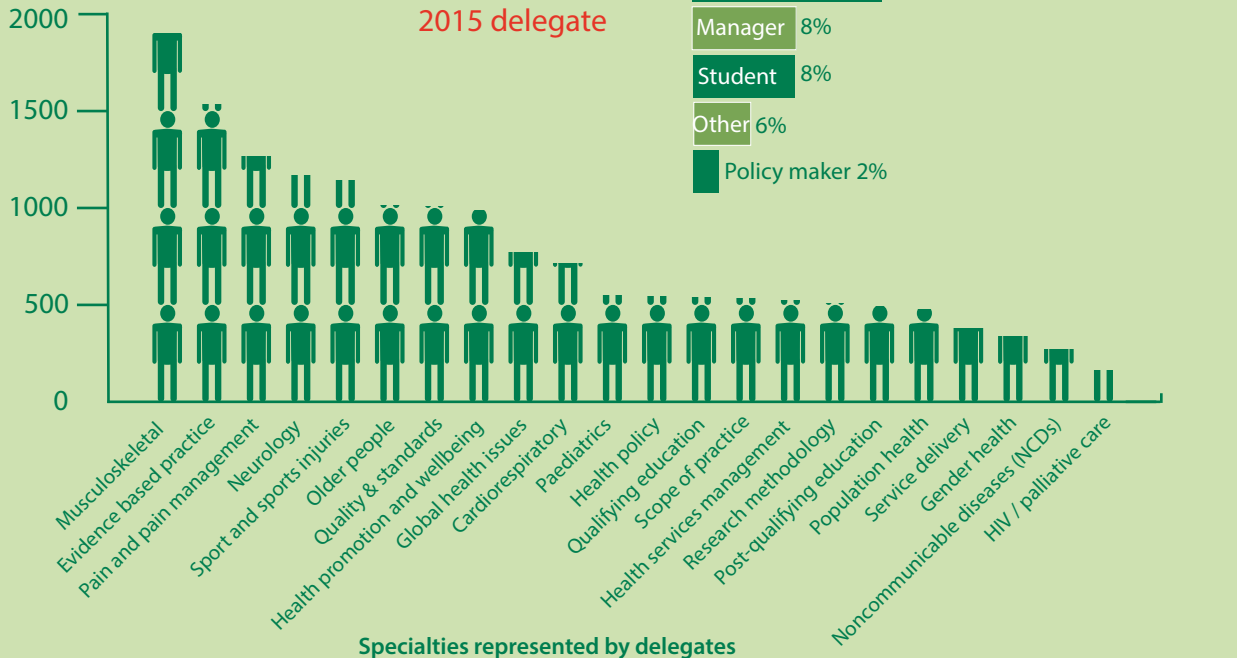
**Venue:** Cape Town International Convention Centre, Cape Town, South Africa

## In 2015...

**4100** participants from **114** countries

The event was an eye opener, offering more learning, sharing and engagement opportunities than I had expected.

2015 delegate



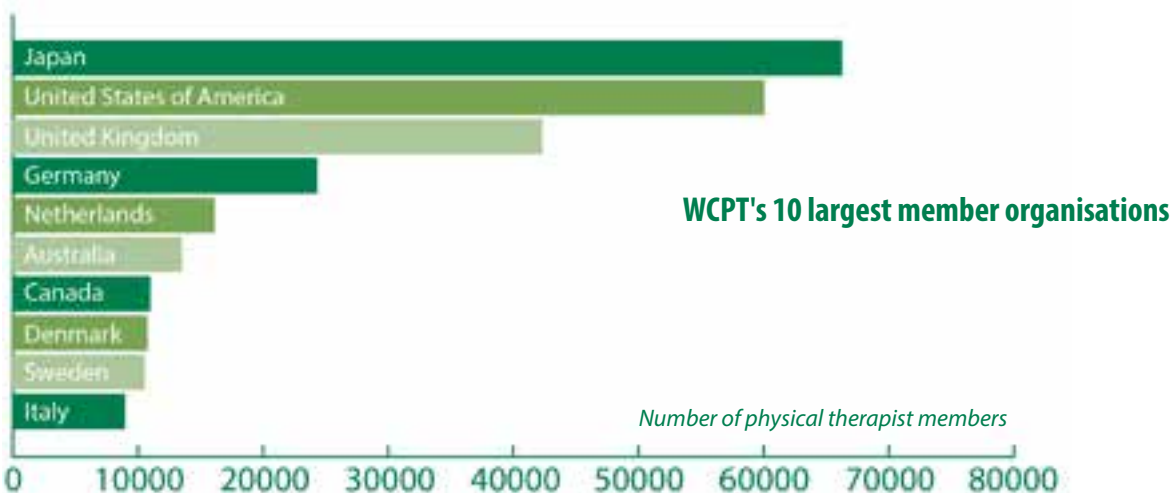
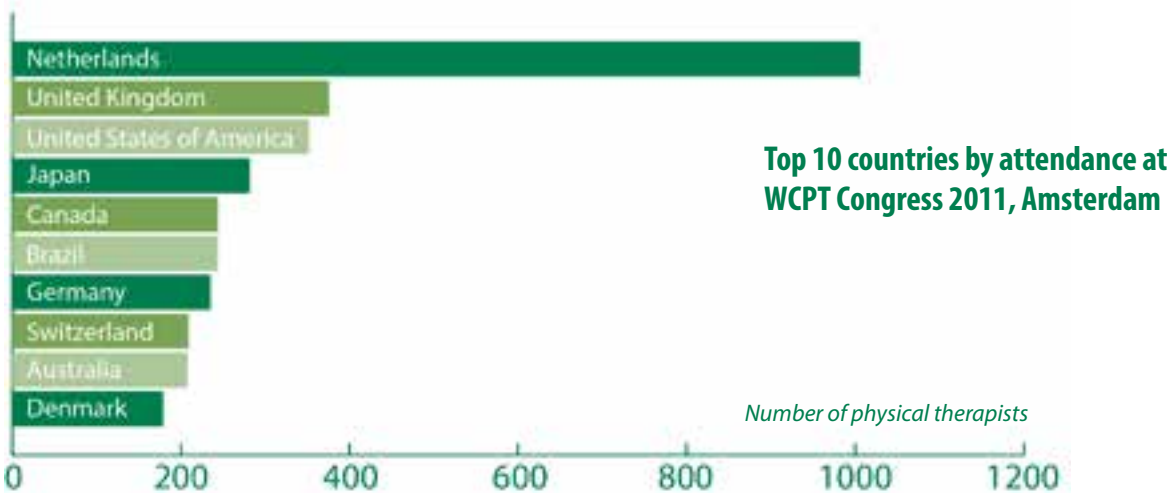
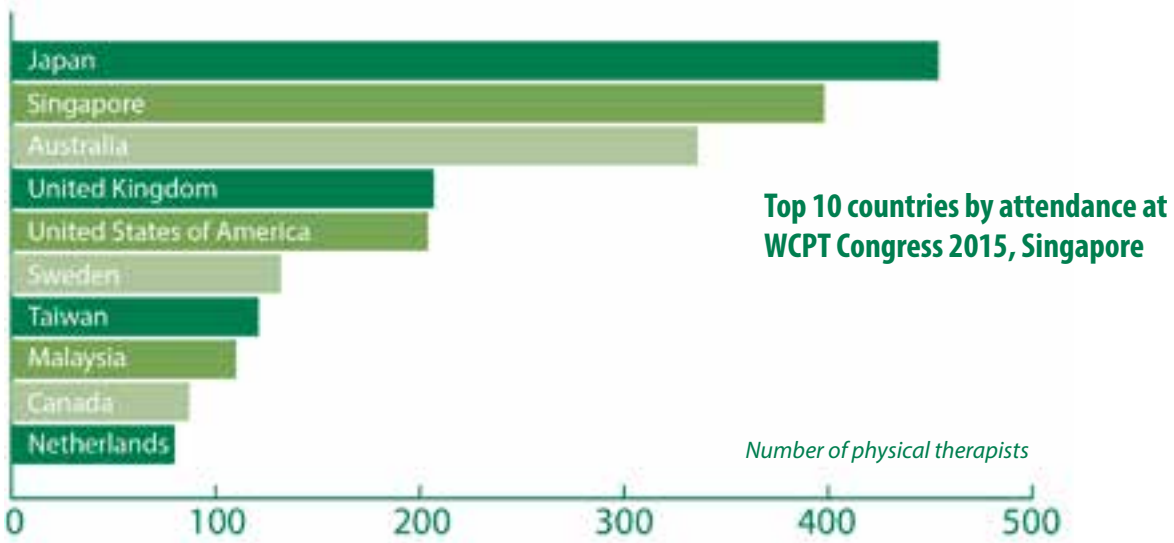
"Thanks for a great venue and opportunity."

2015 exhibitor

**96** exhibitors from 26 countries

**15** sponsors

# Your potential audience



# Open doors to the physical therapy community



When you sponsor and exhibit at the WCPT Congress 2017, you open doors to extraordinary opportunities. Sponsors and exhibitors have the unique benefit of reaching the entire physical therapy community at a single international event.

Your participation provides an excellent opportunity to:

- generate new business with direct, face-to-face access to senior decision makers within the physical therapy community
- increase image and brand awareness in the international physical therapy community before, during, and after congress
- broaden your competitive edge by showcasing your products and services to many clients in one space in an interactive environment
- demonstrate your commitment to the profession

## Act now and increase your exposure

The earlier you decide to sponsor and exhibit, the greater your exposure to the physical therapy community. An extensive promotional campaign for the WCPT Congress 2017 has already begun and includes email announcements to over 17,000 individuals who have signed up for Congress Updates, as well as extensive web and social media exposure, and advertising and editorials in professional journals. Once you confirm your participation, you will be recognised on the congress website, increasing your visibility as individuals visit the website for programme and registration information.

I look forward to speaking with you and ensuring your participation at the WCPT Congress 2017 is a success!

### Michael Foreman

Congress Corporate Relations Consultant

T +44 (0)7939 027193

F +44 (0)20 7931 6494

E [exhibition@wcpt.org](mailto:exhibition@wcpt.org)

Skype [michaelforeman](#)

[www.wcpt.org/congress/exhibition](http://www.wcpt.org/congress/exhibition)

World Confederation for Physical Therapy (WCPT)

Victoria Charity Centre, 11 Belgrave Road

London SW1V 1RB, United Kingdom





# How to participate in the WCPT Congress 2017



The following pages outline the sponsorship and exhibition opportunities available. Please review carefully to determine which opportunity is the best fit for your company.

## Exhibition space only

1. Go to page 18 to view the standard shell scheme package or the options for an exhibition space only.
2. Complete the e-form at <http://wcpt.joinqna.com> to confirm your booking.

## Build your own sponsorship package

1. Choose your level (including exhibition space).
2. Go to the lists of sponsorship items and select the sponsorship items according to your level.
3. Complete the e-form at <http://wcpt.joinqna.com> to confirm your package.

## Additional sponsorship opportunities

Additional sponsorship opportunities exist outside of the sponsor packages available. These may be taken as standalone items or added to an existing package.

### Legacy programme

WCPT hopes to do more than fly in, meet in Cape Town, and fly out again. We want to engage with the local community, raise awareness of the issues that are most relevant to our profession in Africa and around the world and harness the opportunity of our meeting to make an impact and leave a legacy behind us. WCPT will be developing a creative concept which will be activated during the lead up to the congress. Sponsors and partners are invited to be a part of this ground breaking initiative. The legacy programme is only available to Diamond, Platinum and Gold sponsors. **Price £POA**

### Indaba area: Inspiration meeting space

The Indaba area will be a multi-functional space in the heart of the global physical therapy village situated in the exhibition hall. The sponsor will have the opportunity to exclusively brand this area which will act as a networking hub in the exhibition hall. **Price £POA**

### Presentation talks

WCPT is offering exhibitors and sponsors the opportunity to deliver 10 minute seminars/presentations during break and lunch times to showcase the latest research and products from your company. These will take place in the Indaba area in the exhibition hall. Limited slots will be available. **Price £POA**

### South Africa House

Situated in the global physical therapy village, South Africa House will be the place to discover more about South Africa and the physical therapy profession there. It will be the place for delegates to go with any questions about their time in Cape Town, whether they are professional or to find out which sights to see, places to eat and where to shop. Sponsorship of South Africa House may appeal to local companies. This opportunity is open to more than one company. **Price £POA**

Sponsors who wish to suggest new and innovative sponsorship items that are not listed above or within one of the sponsorship packages are welcome to do so by contacting the Congress Corporate Relations Consultant. We understand that when spending your valuable marketing budget your business requires the highest return on investment, and we are here to ensure that you succeed in all your goals.

# Sponsorship packages



Sponsors are able to customise their own package by selecting the relevant number of colour coded items from the lists of sponsorship items. Please note that one item can be chosen from each of the lists according to your level.

	Diamond (max 2) £25,000	Platinum (max 3) £17,500	Gold (unlimited) £12,500	Silver (unlimited) £6,500	Bronze (unlimited) £4,500
<b>Custom package choices (please choose one item from the list of items - these will be distributed on a first come first served basis)</b>					
Sponsorship items: red	✓				
Sponsorship items: blue	✓	✓			
Sponsorship items: orange	✓	✓	✓		
<b>Legacy programme</b> Opportunity to sponsor (in addition) the WCPT outreach/legacy programme	✓	✓	✓		
<b>Exhibition stand</b>					
36m <sup>2</sup> space only exhibition stand	✓				
27m <sup>2</sup> space only exhibition stand		✓			
18m <sup>2</sup> space only exhibition stand			✓		
9m <sup>2</sup> shell scheme exhibition stand				✓	✓
<b>Virtual exhibition booth</b>					
Included	✓	✓			
Option to buy			✓	✓	✓
<b>Sponsor acknowledgements (by level)</b>					
Sponsor logo featured within all issues of Congress e-News	✓				
Sponsor logo on home page of congress website	✓	✓			
Sponsor logo on congress website (excluding home page)	✓	✓	✓	✓	✓
Sponsor logo on final programme front cover	✓				
Announcement in a WCPT Congress Update	✓	✓	✓		
Sponsor logo on Congress News front covers(printed and/or pdf/webmag)	✓	✓			
Sponsor logo on sponsor boards onsite (registration area and exhibition hall)	✓	✓	✓	✓	✓



	Diamond	Platinum	Gold	Silver	Bronze
Sponsor logo on electronic screens throughout the venue	✓	✓	✓		
Sponsor logo in sponsor section of congress app	✓	✓	✓	✓	✓
Sponsor logo on PowerPoint holding slides	✓	✓	✓	✓	✓
Sponsor logo and description in final programme	100 words	100 words	100 words	100 words	100 words
Company description and logo with website link on the sponsor page of 2017 congress website from time of payment to twelve months post congress	100 words	100 words	100 words	100 words	100 words
<b>Congress participation</b>					
Full congress passes	5	4	3	2	1
Opening ceremony and welcome reception guest tickets	8	6	4	2	
Party night tickets	6	4	2		
<b>Advertising</b>					
Colour advert in final programme	Outside back or inside front	Inside front, inside back or 1 full pages inside			
Advert in one issue of Congress News (printed and/or PDF/webmag). Limited number of ads available, first come first served	1 per issue	1 advert	1 advert		

*All prices listed are in pound sterling and subject to 14% VAT.*

## Contact

**Michael Foreman**  
 Congress Corporate Relations Consultant  
 T +44 (0)7939 027193  
 F +44 (0)20 7931 6494  
 E [exhibition@wcpt.org](mailto:exhibition@wcpt.org)  
 Skype [michaelforeman](https://www.skype.com/en/contacts/michaelforeman)

# Definitions



**Advert in one issue of Congress News (printed and/or PDF/webmag):** You can provide an advertisement for Congress News. There is a limited amount of advertising space and advertisements will be placed on a first come first served basis. All artwork to be supplied by the sponsor.

**Announcement in a WCPT Congress Update:** Your sponsorship will be announced in a WCPT Congress Update (published electronically) , prior to congress, which will be sent to the more than 17,000 individuals on the WCPT mailing list. The announcement will include a brief company description and web link. All content will be approved by WCPT.

**Colour advert in final programme:** The diamond sponsor will be able to provide an advert for the outside back cover of the final programme. Platinum sponsors' advert placement will be on a first come first served basis. Advert placement will be either inside front cover, inside back cover or one full page inside the programme.

**Company description and logo with website link on congress website:** Your text (up to 100 words) will be included on the congress website (sponsors page) from time of payment to twelve months post congress.

**Exhibition stand:** Standard shell scheme package as outlined on page 18.

**Full congress passes:** A full congress pass is one congress registration, allowing participation in all aspects of the congress.

**Opening ceremony and welcome reception guest tickets:** The opening ceremony will be held on the first morning of congress, 2<sup>nd</sup> July, the welcome reception will follow at the end of programming on day one and will take place in the exhibition hall. Opening ceremony and welcome reception tickets issued as part of your sponsorship package are for company personnel only.

**Party night tickets:** Party night is the official social of the congress and will take place on the evening of 3<sup>rd</sup> July. Party night tickets issued as part of your sponsorship package are for company personnel only.

**Sponsor logo and description in final programme:** Your text (up to 100 words) will be included in the printed final programme given to all congress delegates.

**Sponsor logo featured within all issues of Congress e-News:** Your logo will be featured within the masthead of Congress e-News distributed via e-mail to WCPT's congress mailing list, over 17,000 individuals.

**Sponsor logo on Congress News front cover (printed and/or pdf/webmag):** Your logo will be featured on the front cover of Congress News distributed onsite to all Congress delegates.

**Sponsor logo on congress website (excluding home page):** Sponsors' logos will appear on every page of the congress website (excluding the congress home page). The congress website received 641,000 page views in the twelve months leading up to the 2015 congress.

**Sponsor logo on electronic signs:** This will be a rotating image on display on an electronic signage board for the duration of the congress days.

**Sponsor logo on final programme front cover:** Your logo will be featured on the front cover of the printed final programme given to congress delegates.

**Sponsor logo on home page of congress website:** Your logo will be featured on the home page of the WCPT Congress website: [www.wcpt.org/congress](http://www.wcpt.org/congress). In 2015, the congress home page received in excess of 43,800 page views in the three months leading up to the congress.

**Sponsor logo on PowerPoint holding slides:** Your logo will be featured on a rolling PowerPoint presentation which will be playing in all session rooms (excluding focused symposia) prior to the commencement of the session.

**Virtual exhibition booth:** See page 18 for a full description of the interactive virtual exhibition booth.

**Changes to opportunities and benefits:** WCPT reserves the right to change opportunities and benefits as necessary.

# Sponsorship items: red



## WCPT Congress app

Expose your brand to all the participants on their individual mobile devices by sponsoring the WCPT Congress app which will be released before the congress. The app will allow participants to access all congress related information and functions, such as the scientific programme, abstracts, speaker biographies, participant's scheduler, industry support and exhibition information and floor plans. In addition the app will include the ability to evaluate the congress and individual sessions.

Congress app sponsor benefits will include:

- sponsor logo on the home screen
- recognition in all e-letters sent to delegates regarding the app prior to the congress
- recognition on app signage around the venue
- sponsor banner on all programme pages linking to sponsor's personalised page within the app
- recognition in the final programme and on the website as "Congress app sponsor"
- "Supported by..." with logo for push notifications and updates will be exclusively sponsored by the sponsoring company with bespoke advertising or graphics



Note: WCPT will select and configure the congress app.

## Focused symposia

Focused symposia are central to the congress programme, and an excellent opportunity for your message to reach an attentive audience multiple times throughout congress. There will be 17 focused symposia at the WCPT Congress 2017, providing a forum where cutting edge topics can be explored and debated, drawing together different research and practice perspectives. Each focused symposium is organised by a convenor who is a recognised expert/authority in the field, leading an international group of presenters through a series of thematically linked and research focused presentations, concluding with key take-home messages for practice, research, education, management and/or policy.

Focused symposia sponsor benefits include:

- an opportunity to show your video (maximum 60 seconds) immediately prior to the start of each symposium
- a pre-symposium holding slide acknowledging your sponsorship
- a post-symposium holding slide acknowledging your sponsorship
- recognition on the website as "Focused symposia sponsor"

Note: Sponsors do not have any input into session content or speaker selection.



# Sponsorship items: blue



## WiFi

Wireless network provision: delegates wishing to access the internet via their own laptop/smartphone may do so by using the congress WiFi. A branded screen will bear the supporter's logo and company name when they log in. The sponsor of this piece of technology will receive strong visibility throughout the event.

WiFi sponsor benefits include:

- supporter's logo on WiFi signage around the venue showing the WiFi code
- logo in general information on the congress app and programme explaining access to WiFi
- recognition on the website as "WiFi sponsor"

## Congress iPlanner

The congress iPlanner boosts the productivity of delegates onsite. It allows delegates to plan their congress programme and view it online as well as on the congress app.

The iPlanner features a clickable per-day view of sessions, chairs, presenters and abstracts. The iPlanner includes an extensive search function and an itinerary builder to plan the delegate's visit during the congress.

Congress iPlanner sponsor benefits include:

- support will be recognised on the home screen with "Supported by..." with logo
- supporter's logo and acknowledgment in Congress Update announcements sent to all delegates
- recognition on the website as "Congress iPlanner sponsor"



## Online scientific content archive

Extend your visibility with WCPT Congress delegates and the wider physical therapy community for years after congress with this opportunity. WCPT will create an online archive of all abstracts, submitted posters and PowerPoint presentations, from WCPT Congress 2017. The archives from the 2011 and 2015 congresses have received well over 100,000 website hits and 34,500 views of presentations on the WCPT YouTube channel.

Scientific content archive sponsor benefits include:

- logo on the WCPT Congress 2017 archive web page
- 3 x banner advertisements on the archive web page. The banner advertisement will be changed quarterly in the 12 months after the congress
- recognition on the WCPT website as "Scientific content archive sponsor"



## Poster area

Approximately 600 poster presenters will display their poster on one of the three congress days in the exhibit hall, with a total of circa 1,800 posters presented throughout congress. Sponsorship of the poster display is a high visibility opportunity, with your company logo on poster signage and on each poster board..

Poster display sponsor benefits include:

- sponsor logo on poster board numbers, two per board surface
- sponsor logo on all signage in poster area
- sponsor logo on Poster information desk

Note: Sponsors do not have any input into poster content or presenter selection.



## Welcome reception

The welcome reception will be held in the exhibition hall at the end of day one. It is a key event for delegates to network in a social setting. This opportunity is available to a maximum of two sponsors.

Welcome reception sponsor benefits include:

- recognition on screen at the end of the opening ceremony, in directional signage to the reception
- opportunity for sponsor to provide additional pop-up banners at entrance to and within the exhibition hall
- recognition on the website as "Welcome reception sponsor"
- four complimentary guest tickets to opening ceremony and welcome reception

Note: WCPT will make all arrangements for the welcome reception.



## Contact

**Michael Foreman**  
Congress Corporate Relations Consultant  
T +44 (0)7939 027193  
F +44 (0)20 7931 6494  
E [exhibition@wcpt.org](mailto:exhibition@wcpt.org)  
Skype [michaelforeman](https://www.skype.com/people/michaelforeman)

# Sponsorship items: orange



## Volunteer package

With 200 volunteers on-site, the volunteer sponsorship package associates your brand with the goodwill of volunteerism and provides one of the most highly visible opportunities at congress as volunteers work across all venues. This opportunity is available to a maximum of two sponsors.

Volunteer package sponsor benefits include:

- opportunity to have your company logo included on more than 200 congress volunteer t-shirts
- company logo on volunteer lounge signage
- acknowledgement at the volunteer reception to thank volunteers
- recognition on the website as “Volunteer sponsor”

Note: The t-shirt will be selected and designed by WCPT.



## Pre- and post-congress courses

Close to 450 delegates took part in a pre- or post-congress course in 2015.

The WCPT Congress 2017 will feature between 10 and 15 pre- and post-courses which focus on applied knowledge and skills, and are designed to complement the main scientific programme. The opportunity is offered to two sponsors, with the sponsorship of either all pre- or all post-congress courses.

Course sponsor benefits include:

- your sponsorship acknowledged in the marketing of pre- and post-courses
- your sponsorship acknowledged on the holding slide shown prior to the start of each course
- recognition on the website as “Pre-/Post-congress course sponsor”

Note: Sponsors do not have any input into course content or presenter selection.

## Hydration stations

Keep congress delegates hydrated by supporting water stations located throughout the exhibition hall.

Hydration stations sponsor benefits include:

- company logo on signage at hydration stations in exhibition hall
- opportunity to provide additional gifts or branding (subject to approval)
- recognition on the website as “Hydration stations sponsor”





## Coffee/tea breaks

Three daily coffee and tea breaks are offered to congress participants. Opportunities for companies to sponsor these breaks exist and sponsors will benefit from ample visibility.

Coffee/tea breaks sponsor benefits include:

- company logo placed on signage at each coffee/tea break station
- recognition on the website as “Coffee/tea breaks sponsor”

## Clinical visits

WCPT has arranged visits to private and public facilities in Cape Town as part of the scientific programme to allow delegates to observe local physical therapists in action and discuss their approaches to patient management.

Clinical visits sponsor benefits include:

- company logo on clinical visits signage
- recognition on the website as the “Clinical visits sponsor”



## Contact

**Michael Foreman**

Congress Corporate Relations Consultant

T +44 (0)7939 027193

F +44 (0)20 7931 6494

E [exhibition@wcpt.org](mailto:exhibition@wcpt.org)

Skype [michaelforeman](https://www.skype.com/people/michaelforeman)

# Exhibition



The WCPT Congress 2017 offers exhibitors a unique occasion to reach over 3,000 physical therapy decision-makers, representing over 100 countries. Held once every two years, congress connects you with this highly-targeted international audience and provides you with the opportunity for in-depth, one-on-one presentations of your product or service. Space is limited.



## Stands

Exhibit stand pricing 9m<sup>2</sup> (3m x 3m) space: **£2,800**

A standard shell scheme exhibition stand is 3m x 3m and includes the following:

- white polypanel shell scheme panels (walling) and frame
- a front fascia with the exhibitor's name and stand number
- carpet
- one conference table (1.8m L x 400mm D x 750mm H), black fitted table cloth and two chairs
- one 15 amp plug point (round 3Pin RSA socket) and power consumption
- two spotlights
- three exhibition passes per 9m<sup>2</sup>, ie three for a standard 3m x 3m stand
- included in exhibitor listing on WCPT website

## Multibooth stands

Multibooth stands are available in units of 9m<sup>2</sup> with a discount of 10% per additional unit.

Space only booths are available for 18m<sup>2</sup> stands and above.

If you wish to take floor space only or wish to book a larger space, please contact us today to discuss your requirements.

## Early bird stand selection

Selection of stands will begin on 31<sup>st</sup> July 2016. First priority will be given to companies who have committed to the highest total value of sponsorship and exhibition spend, and have paid in full as of 31<sup>st</sup> July. In the case where two or more companies have an equal dollar spend, priority will be awarded by earliest date of payment. As of 1<sup>st</sup> August 2016 stand selection will be based on date of full payment.

## Virtual exhibition booth

Virtual exhibition booth pricing: **£500** (per booth)

Your virtual interactive exhibition booth includes the following benefits.

- Your place on an interactive and online floor plan allowing delegates to access your offering before, during and after the exhibition via an electronic medium.
- Ability to upload your own design that will be implemented on site, or to just use the virtual booth standard design.
- Set up only takes a few minutes.
- Ability to upload contact details, e-brochures, demo videos and more and to log back in to amend and add at your convenience.
- Option for delegates to contact you virtually before during and after the event.
- Post-congress statistics will be available after the event for deeper insight into the success of your investment.

## Exhibit hall floor graphics £POA

## Exhibition passes

Additional exhibition and exhibitor guest passes may be purchased for £30.

*All prices listed are in pound sterling and subject to 14% VAT.*

## Contact

**Michael Foreman**  
Congress Corporate Relations Consultant  
T +44 (0)7939 027193  
F +44 (0)20 7931 6494  
E [exhibition@wcpt.org](mailto:exhibition@wcpt.org)  
Skype [michaelforeman](#)

# Book your place



To book your exhibition space or sponsorship package please complete the e-form at <http://wcpt.joinqna.com>.

If you have any further queries please contact the Congress Corporate Relations Consultant.

## General terms and conditions

1. WCPT retains the right to refuse an application that contradicts South Africa law or WCPT's general brand and values.
2. All prices are in pound sterling and are subject to 14% VAT.
3. Applications will be processed in the order they were received in.
4. A 50% deposit is required to confirm your booking. The remaining balance is due within 30 days of the invoice date.
5. Companies will not be allowed to select their stand(s) until full payment is made.
6. Congress details may change without notice.
7. Please refer to the congress website for the latest information.
8. A complete set of terms and conditions will be included in the agreement sent to you upon receipt of this application.



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Skype [michaelforeman](https://www.skype.com/people/michaelforeman)

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**T** +44 (0)7939 027193

**F** +44 (0)20 7931 6494

**Skype** [michaelforeman](#)

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