ABOUT WCPT

Founded in 1951, the World Confederation for Physical Therapy (WCPT), is the sole international voice for physical therapy, representing more than 625,000 physical therapists worldwide through its 121 member organisations. The WCPT operates as a non-profit organisation and is registered as a charity in the UK.

WCPT’s vision is to move physical therapy forward so the profession is recognised globally for its significant role in improving health and wellbeing. As the international voice of physical therapy WCPT’s mission is to:

- unite the profession internationally
- represent physical therapy and physical therapists internationally
- promote high standards of physical therapy practice, education and research
- facilitate communication and information exchange among member organisations, regions, subgroups and their members
- collaborate with national and international organisations
- contribute to the improvement of global health

Message from the WCPT President

In April 2021 WCPT will hold its 20th Congress in Dubai. This is a unique gathering of the global physiotherapy community and will be the first time a WCPT Congress will be held in the Gulf States.

The WCPT Congress always attracts an international audience of highly motivated delegates seeking the latest in research, practice and education, as well as products and services. Our exhibition spaces play a crucial role in the success of congress, drawing large numbers of congress participants.

As well as platform sessions in meeting rooms, scientific content is delivered in the exhibition area via hundreds of posters changed daily and via sessions in the Indaba zone, our innovative interactive meeting space. The exhibition hall is also home to the congress catering, as well as the exercise and wellbeing zone. Innovations in the exhibition hall for 2021 include a newly designed industry workshop space, introduction of exhibitor campfire presentations and an innovation zone for start-ups.

Your participation plays a vital role in WCPT’s efforts to deliver a high quality congress to the global physical therapy community. From an attendee’s point of view, the exhibition at the world’s largest international congress is an important opportunity to discover new products, see expert demonstrations and meet industry face-to-face.

We look forward to seeing you at the WCPT Congress 2021.

Emma K. Stokes

Following WCPT in social media

- Facebook: 86,000 views
- Instagram: 3,500 views
- Twitter: 21,500 views
- LinkedIn: 13,500 views
- YouTube: 75,000 views

www.wcpt.org/wcpt2021
WCPT CONGRESS 2019 AT A GLANCE

- 4,336 delegates from 131 countries
- 65% were first time delegates
- 2,002 abstracts presented
- 1,848 speakers
- 205 sessions
- 1,374 poster presentations
- Livestream videos were played 11,733 times
- 4,046 downloads of the congress app
- 83% of delegates rated the range of session formats as good or excellent
- 80% of delegates rated the overall congress experience as good or excellent
- 79% are very likely to recommend WCPT Congress to a colleague or friend

- 1,848 speakers
- Delegates by WCPT Region:
  - 61% from European Region
  - 12% from North America Caribbean Region
  - 5% from Africa Region
  - 16% from Asia Western Pacific Region
- Delegates by age:
  - 18-24: 6%
  - 25-34: 26%
  - 35-44: 26%
  - 45-54: 24%
  - 55-64: 15%
  - over 65: 3%

- 80% of delegates rated the overall congress experience as good or excellent
- 79% are very likely to recommend WCPT Congress to a colleague or friend
- 83% of delegates rated the range of session formats as good or excellent

exhibition@wcpt.org
WCPT wishes to thank the valued partners and exhibitors for their support of the WCPT Congress 2019. These companies and organisations benefited from their association with WCPT, before, during and after the congress and we look forward to welcoming them again to Dubai in 2021.

86% of exhibitors rated the standard of the exhibition hall as good or excellent

88% of exhibitors would consider exhibiting at a future event

77% felt their objectives had been met or exceeded

Partnering and exhibiting at the WCPT Congress 2021 will open doors to extraordinary opportunities. Partners and exhibitors have the unique benefit of reaching the physical therapy community at a single international event.

Your participation provides an excellent opportunity to:

• generate new business with direct, face-to-face access to senior decision makers within the physical therapy community

• increase image and brand awareness in the international physical therapy community before, during, and after congress

• broaden your competitive edge by showcasing your products and services to many clients in one space in an interactive environment

• demonstrate your commitment to the profession

“Thank you for a comprehensive and well organised conference”

WCPT Congress 2019 exhibitors

“This is a great event for internationally oriented exhibitors”
**PARTNERSHIP LEVELS**

Gain maximum exposure by becoming a WCPT Congress Partner and position your company or organisation as a world leader and innovator in physical therapy.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>PLATINUM (max 3)</th>
<th>GOLD (max 5)</th>
<th>SILVER (unlimited)</th>
<th>BRONZE (unlimited)</th>
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<tbody>
<tr>
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<td>18m²</td>
<td>18m²</td>
<td>9m²</td>
<td>9m²</td>
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<tr>
<td>Announcement in a WCPT Congress Update</td>
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<tr>
<td>Announcement in selected WCPT social media channels (Facebook, Twitter and LinkedIn)</td>
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<tr>
<td>Full page colour advert in final congress pocket programme*</td>
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<tr>
<td>Half page colour advert in final congress pocket programme*</td>
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<td>Banner advert in one issue of congress e-news*</td>
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<td>Volunteers partner, including logo on back of all volunteer t-shirts*</td>
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<tr>
<td>Online scientific content archive partner recognition*</td>
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<td>E-posters partner recognition*</td>
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<td>Healthy living partner recognition*</td>
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<tr>
<td>Industry workshop (25 mins) with push notification (see page 7 for details)</td>
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<td>Campfire presentation (15 mins) (see page 7 for details)</td>
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<td>Booth highlighted on exhibition floor plan</td>
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<td>Logo and company description in final congress pocket programme</td>
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<tr>
<td>Logo, company description and web link on partners’ page of congress website</td>
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<tr>
<td>Logo on all pages of congress website (including home page)</td>
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<tr>
<td>Logo on all pages of congress website (excluding home page)</td>
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<tr>
<td>Logo in partners’ section of congress app indicating partnership level</td>
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<tr>
<td>Logo within PowerPoint holding slides at the start of sessions indicating partnership level</td>
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<tr>
<td>Number of inserts for virtual congress bag (see page 8 for details)</td>
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<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Number of full congress passes giving access to all scientific programme content</td>
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<td>Number of party night tickets</td>
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*See full definition on page 12

All prices exclude VAT at 5%

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<thead>
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<th>Level</th>
<th>Price</th>
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<tr>
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<tr>
<td>GOLD</td>
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<tr>
<td>SILVER</td>
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<tr>
<td>BRONZE</td>
<td>£5,500</td>
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</tbody>
</table>
EXHIBITION SPACE

Exhibit space cost

- Fully equipped 9m² booth 2 exhibit passes £3,500
- Fully equipped 12m² (4x3m²) 3 exhibit passes £4,600
- Space only from 18m²** 4 exhibit passes £6,200
- Additional exhibit passes £150

* Exhibition booths will be allocated on a first-come first serve basis, with partners having priority over other exhibitors.
** If you wish to book a larger space, please contact us today to discuss your requirements. Additional 9m² increments above 18m² are charged at £3,100 for space only stands.

What’s included

Each standard 3m x 3m shell scheme stand will include the following:

- 1 table, 2 chairs and 1 bin
- white wall panels
- carpet
- fascia board with company name and booth number
- 3 LED spotlights
- 1 mains power supply*
- included in exhibitor listing on congress website, app and printed programme

* Additional electricity/power supply may be purchased when the exhibitor manual becomes available.

Contact:
Guilène Valette
Exhibition and Partnership Management
exhibition@wcpt.org
T +33 7 87 78 02 35

All prices exclude VAT at 5%
WHAT’S NEW FOR 2021

Innovation zone £675
Are you a start-up* in physical therapy? This is an amazing opportunity to introduce your innovations to the global physiotherapy community and companies that could become your future partners.
Spaces in the innovation zone are open to newly created companies displaying a creative and engaging use of technology and an innovative delivery model to improve physiotherapy.
Through an application process a number of companies will be selected to participate in the innovation zone.
To include: 4m² stand with 1 high table + 2 stools; and 1 exhibitor pass. Your company will be included in exhibitor listing on congress website, app and printed programme.
*Definition of a start-up: Company less than five years old; has fewer than ten employees; and is in the interest of the physiotherapy community. Please complete the start-up application form.

Industry workshops - new design £5,000
WCPT is offering exhibitors and partners the opportunity to deliver 25 minute presentations during break and lunch times to showcase the latest research and products.
One industry workshop is included in the Platinum and Gold partnership levels.
Situated at the heart of the exhibition hall, this newly designed open-plan workshop space in 2021 will ensure maximum visibility for up to 70 delegates.

Campfire presentation £1,500
Campfires offer companies the perfect opportunity to create a more intimate and focused meeting with conversation and networking with delegates at its core.
Each 15 minute presentation will accommodate approximately 10 - 15 delegates.

All prices exclude VAT at 5%

Contact:
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Exhibition and Partnership Management
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Additional Opportunities

Congress app partner (exclusive) £8,000
Expose your brand to all participants via their individual mobile devices by sponsoring the WCPT Congress app which will be released before the congress.
As the exclusive Congress app partner your benefits include:
• partner logo on the app splash screen
• partner logo in footer of all app pages
• recognition in all e-letters sent to delegates regarding the app prior to the congress
• recognition on app signage around the venue
• recognition in the final programme and on the website as “Congress app partner”
Note: WCPT will select and configure the congress app.

Insert for virtual congress bag £500
Make your virtual congress bag insert stand out from the crowd with offers, discounts, or gamification.
The WCPT Congress app and website will contain a virtual congress bag with information for delegates. This opportunity allows you to connect directly with participants and increase visitors to your booth.

Delegate lanyard partner (exclusive) £POA
See your brand on 3,000 name badges, increasing your company’s brand recognition each time delegates interact with one another. Lanyard partner benefits include:
• company name or website on lanyards
• recognition in the final programme and on the website as “Lanyard partner”
Note: The congress will make all arrangements for lanyards.

Abstract award prize (exclusive) £POA
Increase your visibility by offering abstract award prizes.
With more than 2,000 abstracts presented, there is a unique opportunity to be associated with the scientific content of the congress and demonstrate your commitment to the profession.
Congress abstract award partner benefits include:
• your partnership acknowledged in the congress abstract awards announcements
• company representative on stage to present certificates to winners at closing ceremony
• partner acknowledgement on web page with details of awards pre-congress and list of awardees post-congress
• recognition in the final programme and on the website as “Congress abstract awards partner”

Bursary programme minimum contribution £1,500
Support the WCPT Congress 2021 bursary programme and help make a lasting impact.
The WCPT bursary programme helps physical therapists working in low and lower middle-income countries attend congress. You can support the bursary programme and help make a lasting impact for a physical therapist and create a legacy in their own country, helping to advance the role and practice of physical therapy to improve the health of global populations.
A contribution of £1,500 goes towards supporting a delegate to attend with registration fees, accommodation and travel costs.
(See: www.wcpt.org/news/Bursary-recipients-share-their-experiences-of-congress)

Contact:
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E exhibition@wcpt.org
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All prices exclude VAT at 5%
KEY CONGRESS INFORMATION

**Programme snapshot**

**Thursday 8th April**
- Opening ceremony
- Scientific programme sessions
- Exhibition
- Welcome reception (in Exhibition Hall)

**Friday 9th April**
- Scientific programme sessions
- Exhibition
- Party night

**Saturday 10th April**
- Scientific programme sessions
- Exhibition
- Closing ceremony

**Exhibition build/tear down**

**Tuesday 6th April**
- Build: custom built stands (contractors only)

**Wednesday 7th April**
- Buildup: custom built stands and shell scheme

**Saturday 10th April**
- 15:45 - 22:00: tear down

**Congress venue**

Dubai World Trade Centre
Sheikh Zayed Rd
Dubai
United Arab Emirates
www.dwtc.com/en
WCPT wishes to thank its valued partners and exhibitors for their support of past WCPT Congresses. We look forward to seeing many of you again in Dubai in 2021! Please note that major partners are shown in red.

PREVIOUS PARTNERS AND EXHIBITORS

Chirana Progress Clinical Pattern Recognition, LLC
Clock Yourself
Cochrane Rehabilitation
CoRehab s.r.l
Cosmo Goodness Pte Ltd
Coventry University
Cryoliving
Curtin University, School of Physiotherapy and Exercise Science
CURETAPE
Delsys Inc
dma clinical pilates™ education
Dynamic Tape
EGZOTech Sp.z.o.o
Elsevier UK
EMS Electro Medical Systems
EMS Physio Ltd
Enraf-Nonius BV
F A Davis Co
Fabrication Enterprises Inc
Foot Science International
FOTO, Inc
FSWY Tech-Development Pte Ltd
Galileo Novotec Medical GmbH
Game Ready
Georg Thieme Verlag KG
GLAB Ltd
Gondola Medical Technologies SA
Guangzhou Longest Science & Technology Co Ltd
GYMNA
h/p/cosmos sports & medical GmbH
Haider Biosoing GmbH
HawkGrips
HESS Medizintechnik AG
HiTech Therapy
Hiwin Singapore Pte Ltd
Hocoma
HUR
HUR Labs
IBRAMED
Indego
INDIBA activ
Inter Reha Co Ltd
International Committee of the Red Cross
International Madrid School of Osteopathy
Iskra Medical d.o.o
ITO Co Ltd
Journal of Orthopaedic & Sports Physical Therapy (JOSPT)
K-Taping Academy GmbH
Kinetac SAS
Kiso ehf
Kobus Tech SAS
Lode B.V.
LPG SYSTEMS
LymphTouch Inc
Maastricht Instruments BV
Maney Publishing
Mazet Santé
McKenzie Institute International
McMaster University School of Rehabilitation Science
MD Therapeutics Pte Ltd
Meden-Inmed Sp. z.o.o
Medical Wellest System Swiss
mHealth Technologies s.r.l
MindMaze
Movement Performance Solutions
MS Electro Medical Systems SA
MyoSwiss AG
Natsai Vitalhealth Pte Ltd
Natus Medical
Noraxon
Novotec Medical GmbH
Numelec SA
Nu-Tek Health (Hong Kong) Limited
ODNS
OG Wellness Technologies Co Ltd
OrthoCanada
Oxford University Press
P&S Mechanics Co Ltd
P-DTR Global AG
Pedalo by Holz-Hoerz GmbH
Performance Health - The Hygienic Corporation
Physio and Wellness
Physiopedia
Physione
Physiotherapy Evidence Database (PEDo)
physiotherapypartners.com
PhysioTools
PhysioU
PINO GmbH
Pontemed AG
POWERbreath International Lt
Preventive Medical Health Care Co Ltd
Progress Healthcare Pte Ltd
Proxomed Medizintechnik
Qualiteam s.r.l
RECK MOTOmed
Reha Technology
Rehab Essentials
Rehabtronics
Rehasys AG | RECK MOTOmed
Resilience Software
RhynoTherm
Saebo, Inc
Salli Systems
Sanctband
Sanctuary Health SDN BHD
SEERS Medical Ltd
Sheffield Hallam University
Shenzhen XFT Electronics Co Ltd
ShoulderSphere
Simi Reality Motion Systems
Sitwell Technologies
Spirit Medical Systems Group
stAPPtrons GmbH
Step Forward Orthotics
STORZ MEDICAL AG
Techno Concept
TECHNOGYM
Telea Electronic Engineering SRL
Theralase Technologies Inc
THYSOL
TOGU GmbH
TUR TherapeutieGmbH
Tyromotion GmbH
United BMEC Pte Ltd
University of Melbourne
University of Michigan-Flint Physical Therapy Department
V2U Healthcare PTE Ltd
Valid Performance
Vionic Europe Limited
Winback Medical Asia Pte Ltd
Winner SG Pte Ltd
Wolters Kluwer Wolters
World Health Organization (WHO)
Zimmer MedizinSysteme GmbH
Zurich University of Applied Sciences, School of Health Professions
DEFINITIONS

Announcement in a WCPT Congress Update: Your sponsorship will be announced in the monthly congress e-letter, WCPT Congress Update, prior to congress, which is emailed to over 9,500 individuals on the WCPT mailing list. The announcement will include a brief company description and web link. All content will be approved by WCPT.

Banner advert in one issue of Congress e-News: You can provide a banner advertisement for Congress e-News, the daily onsite congress e-letter. Advertising space and advertisements will be placed on a first-come first-served basis. All artwork to be supplied by the partner. Three issues of the e-letter will be published, one at the end of each congress day.

Colour advert in final pocket programme: Platinum and Gold partners will be able to provide a full page advert for the final pocket programme. Advert placement will be on a first-come first-served basis, platinum partners will be given priority for the back cover, inside front cover and inside back cover. Silver partners will be able to provide a half page advert. All artwork to be supplied by the partner. A printed copy of the programme will be available to all delegates onsite, a pdf version will also be made available for download via the congress website.

Company description and logo with website link on congress website: Your text (up to 100 words) will be included on the congress website (partners’ page) from time of payment to three months post congress.

Exhibit pass: Access to exhibition hall only (scientific session programme rooms are not accessible for exhibitor pass holders).

Fully equipped exhibition booth: Standard shell scheme package as outlined on page 6.

Full congress passes: A full congress pass is one congress registration, allowing participation in all aspects of the congress. It includes the opening ceremony and welcome reception.

Opening ceremony and welcome reception guest tickets: The opening ceremony will be held on the morning of 8th April (day one) at 08:30. The welcome reception which will take place at the end of day one in the exhibition hall. Opening ceremony and welcome reception tickets issued as part of your partnership package are for company personnel only.

Party night tickets: Party night is the official social of the congress and will take place on the evening of 9th April. Party night tickets issued as part of your congress partnership package are for company personnel only.

Logo and description in final pocket programme: Your logo, text (up to 100 words) and exhibition booth number will be included in the final pocket programme.

Logo on congress website (excluding home page): Partner logos will appear on every page of the congress website (excluding the congress home page). The congress website received 700,000 page views in the twelve months leading up to the 2019 congress.

Logo on home page of congress website: Your logo will be featured on the home page of the WCPT Congress website: www.wcpt.org/wcpt2021. In 2019, the congress home page received in excess of 128,000 page views in the twelve months leading up to the congress.

Logo within PowerPoint holding slides: Your logo will feature within a series of holding slides that will play at the start of all scientific programme sessions as delegates are entering the room.

Volunteers partner recognition: Your logo will appear on the back of all volunteer t-shirts, with up to 250 volunteers on site this is a high visibility offering. WCPT will select and design the t-shirt.

Online scientific content archive partner recognition: Your logo will appear on the online archive of all abstracts, submitted posters and PowerPoint presentations from WCPT Congress 2021. The archives from the previous three congresses have received well over 75,000 website hits.

E-posters partner recognition: Your logo will appear on signage in the area and e-posters home page.

Healthy living partner recognition: Your logo will appear in the exercise and wellbeing zone in the exhibition hall where a series of exercise classes will be run.

Changes to opportunities and benefits: WCPT reserves the right to change opportunities and benefits as necessary and will propose a similar exhibitor/partner offer corresponding to your needs.
TERMS AND CONDITIONS

1. WCPT retains the right to refuse an application that contradicts United Arab Emirates law or WCPT’s general brand and values.

2. All prices are in pound sterling and are subject to 5% VAT. The rate of VAT may change to reflect any changes that may take place in the United Arab Emirates.

3. Applications will be processed in the order they were received.

4. Full payment is required to confirm your booking.

5. Companies will not be allowed to select their stand(s) until full payment is made.

6. Congress details may change without notice.

7. Please refer to the congress website for the latest information.

8. All promotional materials (e.g., programme adverts) provided by congress partners will be approved by WCPT before publishing. An example of these materials may be requested upon signing of partnership agreement.

9. A complete set of terms and conditions will be included in the agreement sent to you upon receipt of this application.

10. Partnership recognition is only available to companies that take up a congress partnership package.

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Take part in the largest international physical therapy congress in 2021

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www.wcpt.org/wcpt2021