2015 PT Day in Macau

To celebrate 2015 PT day, Macau Physical Therapists Association (MPTA) set up a game booth and held a social media campaign titled “One Shot of PT” in September.

On 5th September, MPTA set up a game booth at Park of Iao Hon in the Northern district, an area that is populated by the highest concentration of seniors in Macau. The game called “活出潛能，由你選擇” in Chinese, which means developing potential at one’s choice and through movement, aimed to raise the public’s awareness of issues which could cause functional limitation and the important role of physical therapy in fulfilling their potential. Participants were invited to pick up correct balls with labels which could cause functional limitation, such as “obesity”, “stroke”, “sedentary life style” etc. and then throw into the correct basket which can help them to develop their potential. Of course, the basket labeled “Physical Therapy” was the correct one! It is estimated that a total of 300 people joined us for this game.

Apart from the game booth, MPTA held the social media campaign “One Shot of PT”. MPTA members were invited to take photos on the theme of PT and share them on Facebook. We believe this event can once again remind the public and our members of this important day, and also the important role of PT in helping people to live a fulfilling life.